

MACTECH
EGYPT



T H E
INTERNATIONAL
EXHIBITION
F O R
CNC METALWORKING
MACHINERY,
MACHINE TOOLS,
HARDWARE TOOLS,
FASTENERS WELDING
AND CUTTING
EQUIPMENT.

EGYPT INTERNATIONAL
EXHIBITIONS CENTER | **[EIEC]**
www.mactech-eg.com

17TH-20TH
DECEMBER
2026

*An Industry
Powerhouse*

EGYPT

A MASSIVE INDUSTRIAL MARKETPLACE EVOLVES



Egypt plans to increase industrial production from about EGP 3.6 trillion in 2022-23 to EGP 4.3 trillion in the 24/2025 plan.



With a growth rate of more than 19%, the industrial production is anticipated to reach EGP 5.74 trillion at the end of the 26/2027 plan.



The Egyptian government announced plans to establish 3 industrial cities and 17 complexes for small industries.



The \$635.4M plan will cover 15 governorates, with the facilities set to come on-line by 2028.



The new cities will house 5,046 industrial units, creating 48,000 direct jobs.



Egypt's Industrial sector ranks first in terms of its contribution to the GDP by no less than 16%, and its contribution is up to 85% of the total non-oil exports.

Egypt's metal and steel production amounted to 9.8 million tons in 2024.

Egypt's metal and steel output will have an average annual growth of 1.5 percent over the next 10 years.

In Egypt, the industrial tools & metal forming machines market is expected to generate revenue of US\$1.5bn in 2025.

The industrial tools & metal forming machines market in Egypt is projected to experience a yearly growth rate of 3.01% (CAGR 2025-2029).

The demand for high-quality power tools in Egypt has witnessed a significant surge due to the growing construction industry.

The number of approved industrial zones in Egypt reached 147 affiliated with seven entities, with a total area of about 1.7 Million acres, in addition to 17 industrial zones under the industrial developer system with a total area of 22.7 Million sqm.



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EGYPT

THE ULTIMATE VENUE FOR EXPORT OPPORTUNITIES

1

Egypt, with its rich historical significance and strategic geographical location, emerges as a pivotal industrial hub. As the global marketplace evolves, Egypt's unique position offers unparalleled advantages for businesses seeking to showcase, collaborate, and expand their presence in the dynamic field of metalworking technologies.

2

Egypt is rapidly becoming a hub for technological innovation and research. International exhibitors can leverage this environment to showcase their latest advancements, collaborate with local research institutions, and position themselves at the forefront of the emerging technologies in the metalworking sector.

3

Egypt's rapidly growing industrial landscape, fueled by ambitious development initiatives, provides a fertile ground for technology makers. The demand for advanced machining, precision engineering, and cutting-edge technologies is on the rise, creating ample opportunities for top international companies to showcase their expertise and solutions.

SITUATED

at the crossroads of Africa and the Middle East, Egypt serves as a strategic gateway for international exhibitors looking to access these vibrant markets. Exhibiting in Egypt opens doors to a diverse range of opportunities and businesses, providing a launching pad for global expansion within these regions.

MACTECH UNVEILING INDUSTRIAL INNOVATIONS

1

Welcome to MACTECH Egypt, the epitome of CNC metalworking and forming technologies, welding equipment and industrial tools! For 23 consecutive years, **MACTECH** has been at the forefront of showcasing cutting-edge industrial advancements and applications.

2

With a rich history spanning decades, **MACTECH** has earned its reputation as a premier trade fair in Egypt for CNC metalworking and forming technologies, welding equipment and industrial tools; with a legacy that speaks volumes and delivers value.

3

Moreover, the international reach of **MACTECH** contributes significantly to its allure. With participants and attendees coming from various corners of the globe, exhibitors have the opportunity to tap into new markets and establish a global footprint.

4

Driving technological progress; **MACTECH** is an absolute gateway to both regional and global markets; providing exhibitors with unique opportunities to tap into the burgeoning metalworking sector in the Middle East and North Africa (MENA) region while fostering connections that extend far beyond the exhibition halls.

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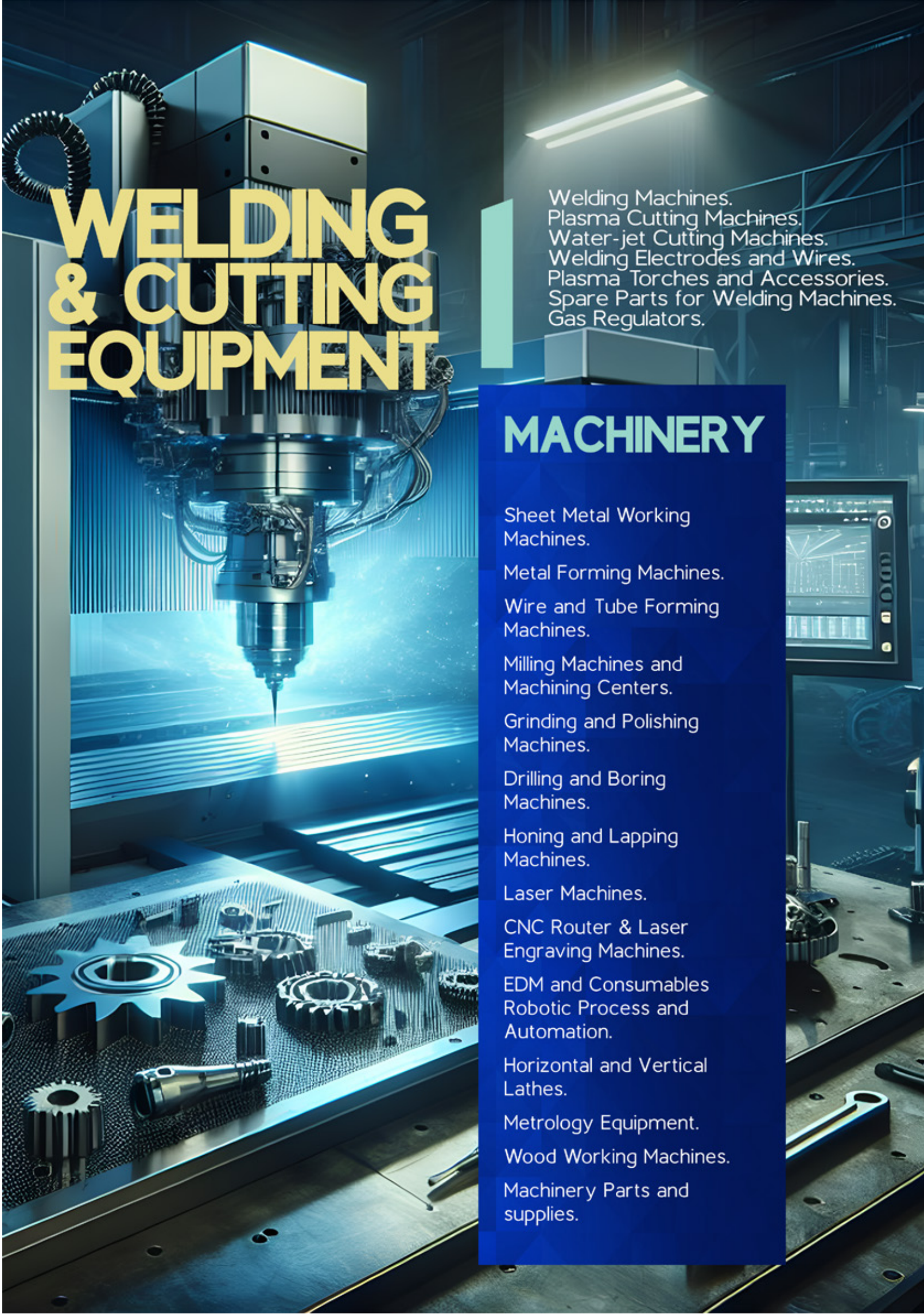
MACTECH thrives on networking, providing a dynamic platform for the world's technology makers to highlight innovations, establish a strong market presence and directly connect with industry leaders, decision-makers, and potential clients to explore collaborative opportunities that transcend borders.

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**EXHIBIT
PROFILE**

MACTECH



WELDING & CUTTING EQUIPMENT

Welding Machines.
Plasma Cutting Machines.
Water-jet Cutting Machines.
Welding Electrodes and Wires.
Plasma Torches and Accessories.
Spare Parts for Welding Machines.
Gas Regulators.

MACHINERY

Sheet Metal Working
Machines.

Metal Forming Machines.

Wire and Tube Forming
Machines.

Milling Machines and
Machining Centers.

Grinding and Polishing
Machines.

Drilling and Boring
Machines.

Honing and Lapping
Machines.

Laser Machines.

CNC Router & Laser
Engraving Machines.

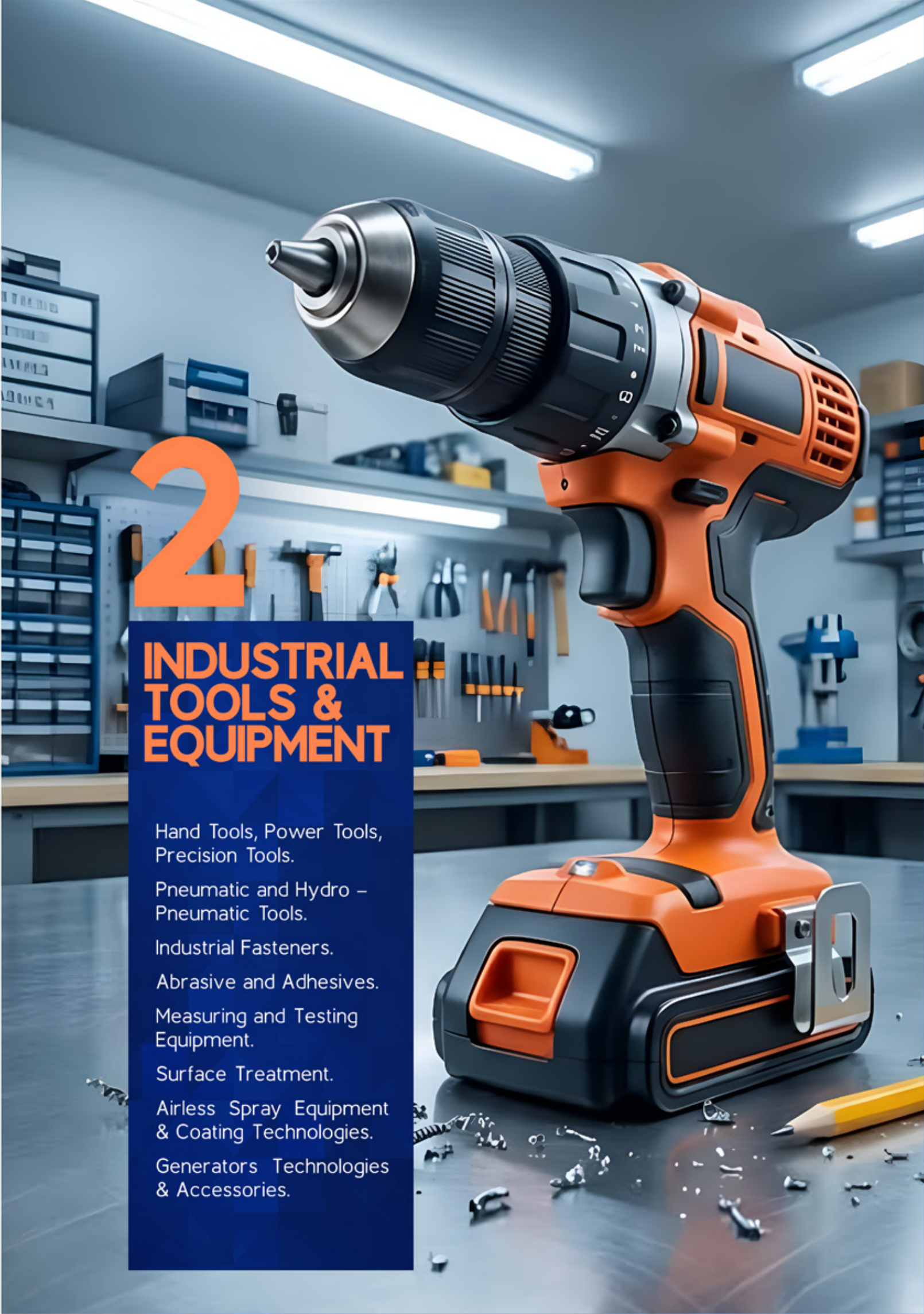
EDM and Consumables
Robotic Process and
Automation.

Horizontal and Vertical
Lathes.

Metrology Equipment.

Wood Working Machines.

Machinery Parts and
supplies.



2

INDUSTRIAL TOOLS & EQUIPMENT

Hand Tools, Power Tools,
Precision Tools.

Pneumatic and Hydro –
Pneumatic Tools.

Industrial Fasteners.

Abrasive and Adhesives.

Measuring and Testing
Equipment.

Surface Treatment.

Airless Spray Equipment
& Coating Technologies.

Generators Technologies
& Accessories.

3

AUTOMATION, MOTION AND DRIVES

CAD/CAM System and Software.

Industrial IT, Hardware and services.

Robotics Production Technologies and Services.

Transmission and Fluid Power Systems.

Pneumatics and Hydraulic Systems.

Geared Motors Wheels and Gear Systems.

Linear Technology.

Sealing Technologies ,
Lubrication System For
Drive Tech.

Bearings.

Machine Learning.

IOT.

Artificial Intelligence.

Augmented Reality.

Smart Manufacturing.

Digital Factory Systems.

Additive Manufacturing.



A person in a dark suit and tie is shown from the chest down, their hand reaching to move a golden chess piece on a chessboard. The chessboard is in the foreground, and other pieces are visible in the background. The scene is lit with a cool blue light, and there are some golden sparkles around the piece being moved.

MACTECH

ADVANTAGES
OF EXHIBITING

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**UNLOCK
GROWTH POTENTIAL**

**Navigate
Future
Trends**

**FORGE PARTNERSHIPS
AND IGNITE INNOVATIONS**

**SHOWCASE
TECHNOLOGICAL
SOLUTIONS**

**SHAPE THE FUTURE
OF THE INDUSTRIAL
SECTOR IN EGYPT**

**MEET TOP-NOTCH
REGIONAL AND LOCAL
INDUSTRIALISTS**

**EXPLORE CONSISTENT
BUSINESS
OPPORTUNITIES**

**BOOST SALES AND
LEADS**

**TRACK THE LATEST
TECHNOLOGY TRENDS**

**STAND OUT OF
COMPETITION**

**BENCHMARK AGAINST
THE WORLD'S KEY
TECHNOLOGY MAKERS**

**POSITION BRAND AT
THE FOREFRONT**

A person is seen from the back, looking through the viewfinder of a professional video camera mounted on a tripod. The camera has a large lens with a red ring. The background is a studio with blue lighting and out-of-focus lights. The camera's LCD screen shows a scene with a person in a room.

MACTECH

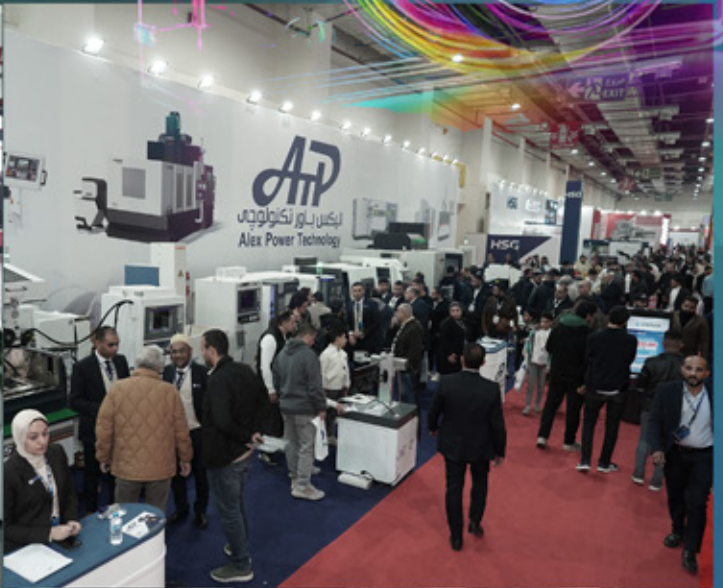
SCENES
FROM

*An Industry
Powerhouse*

SCENES GROUP



SCENES GROUP



SCENES GROUP



3

MACTECH

VISITOR PROFILE



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FACTORY OWNERS.

AUTOMATION SPECIALISTS.

BUSINESSMEN &

INVESTORS.

ENGINEERING GROUPS.

FINANCIAL INSTITUTIONS.

GOVERNMENT BODIES.

IMPORTERS AND

EXPORTERS.

WORKSHOP OWNER.

WHOLESALERS &

DISTRIBUTORS.

TRADE BUYERS.

INDUSTRIAL SME'S.

ACADEMIC INSTITUTIONS.

INDUSTRIAL PLANT MANAGERS.

INDUSTRIAL ASSOCIATIONS.

MACTECH

Promotion Campaign



MEDIA CAMPAIGNS



ONLINE PRESENCE



RADIO ADVERTISING



PRESS RELEASES

With over two decades of experience in promoting a wide range of events in Egypt and looking after the media, we are planning to maximize event coverage for **MACTECH** through extensive print & online media campaigns covering listings in both print and online directories, print advertising, online advertising, local press conferences and both print and online press releases.

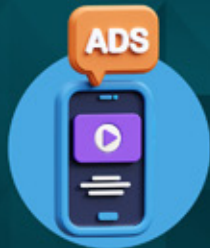
MACTECH will be given added value through an online presence with promotions through the official website, digital channels, online communities, email shots and digital advertisements to ensure that audiences have every opportunity to attend the event.

Strategic spots at select local stations will serve as an extra reminder for visitor audiences to get involved with **MACTECH** as the unpatrolled event.

Ensuring that key journalists are kept fully informed with this year's content, features and attractions at **MACTECH** and making the news through a locally held press conference and schedule of press releases so as to keep the event in the mind of audiences and increase the show's visibility and awareness through announcements and updates.

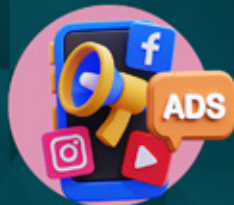
MACTECH

Promotion Campaign



MOBILE MARKETING

Mobile marketing promotions aimed at industrial visitors will spread the word on **MACTECH** keeping audiences up-to-date and fully aware on why **MACTECH** is the preferred meeting point for the industrial sector.



SOCIAL MEDIA

From daily show updates to sponsored posts, **MACTECH** news via social media outlets will reach out to target visitors across all essential channels, reminding them of all that is new and featured at MACTECH this year.



OUTDOOR PROMOTION

The organizers will also ensure that the **MACTECH** brand receives maximum exposure through outdoor campaigns including billboard displays in prime locations and industrial cities to ensure that visitors get every incentive to attend the event.

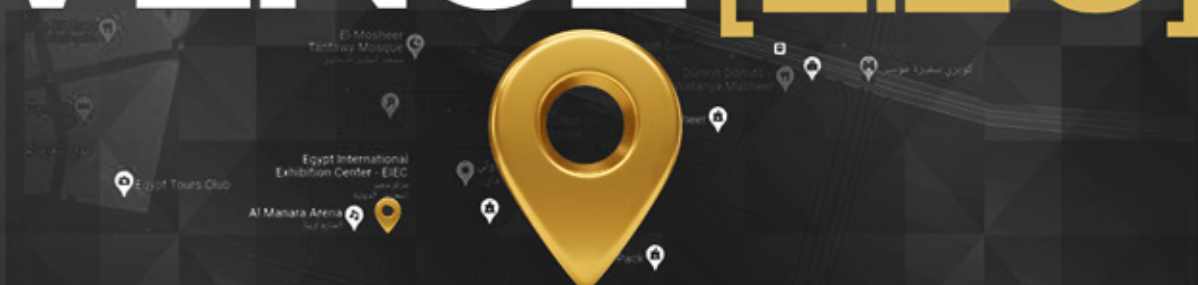


TARGETED TRADE INVITATIONS

50,000 targeted invitations will be sent out to trade delegates & related members of the Industrial community prior to the event, ensuring they 'save the dates' for **MACTECH** & have adequate time to plan their visit in advance and arrange appointments for important discussions.



T H E VENUE [EIEC]



MACTECH will take place at the luxurious venue Egypt International Exhibition Center.

The deluxe venue is accredited as the paramount comprehensive exhibition center in Egypt; which is fully -equipped with all facilities including conference halls, huge car parking, unlimited floor loads, central air-conditioning and food & beverage outlets.

The prestigious Egypt International Exhibition Center is dedicated to first class conferences and exhibitions

catering for the requisites of all organizers with top efficiency.

The venue enjoys an impressive artistic design that charms visitors and exhibitors from all over the world. It is also located in one of the most prominent areas in Egypt; the Fifth Settlement, near to several 5-star hotels, entertainment destinations and only minutes away from Cairo International Airport.

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ORGANIZED BY



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UNDER
THE AUSPICES
OF



OFFICIAL
BANK



CO-LOCATED SHOWS



HANDLING
EXPO



EARTH MOVING
EXPO