



MACTECH
EGYPT

The **22nd** International Exhibition for Metal Forming
Machines, Industrial Tools, Welding, and Cutting Equipment

Post Show Report

17-20 November 2022

Egypt International Exhibition Center

Word From The Organizers

Considered to be the most influential industrial and trading event signifying the complete metal forming machinery, industrial tools, welding and cutting equipment technologies value chain, MACTECH in its 22nd anniversary sustained its top ranking as the ideal technology transfer and trading site introducing outstanding effective technological solutions for the metal forming industries in Egypt and the entire MENA region.

Setting the benchmarks for metal forming and cutting industrial technologies fine-tuning; MACTECH gathered the world's brightest technology makers to meet in person with high-net buyers and trade visitors from Egypt and all over the MENA region at a one-stop-shop, where mega business deals were signed.

MACTECH exposed the comprehensive dynamics of the metal forming and cutting technologies; introducing a huge array of machinery, industrial applications, trends and technologies from concept to output; creating the most overwhelming specialized trading event in the region.

We would like to extend our appreciation to our distinguished sponsors and exhibitors for their continuous support and backing.

For our business partners to obtain full benefits and superlative results from the event, we prepared this post-show report that responsively highlights all the features associated with MACTECH, presenting comprehensive analysis of the visitors and their feedbacks, to help our exhibitors/sponsors to experience a better up-coming edition.



“H.E. Eng. Ahmed Samir – Egypt’s Minister of Trade & Industry During MACTECH Opening Ceremonies”

MACTECH 2022 OVERVIEW



102 Exhibitors

1027 Indirect Exhibitors

13,998 Local Visitors

789 Regional Visitors

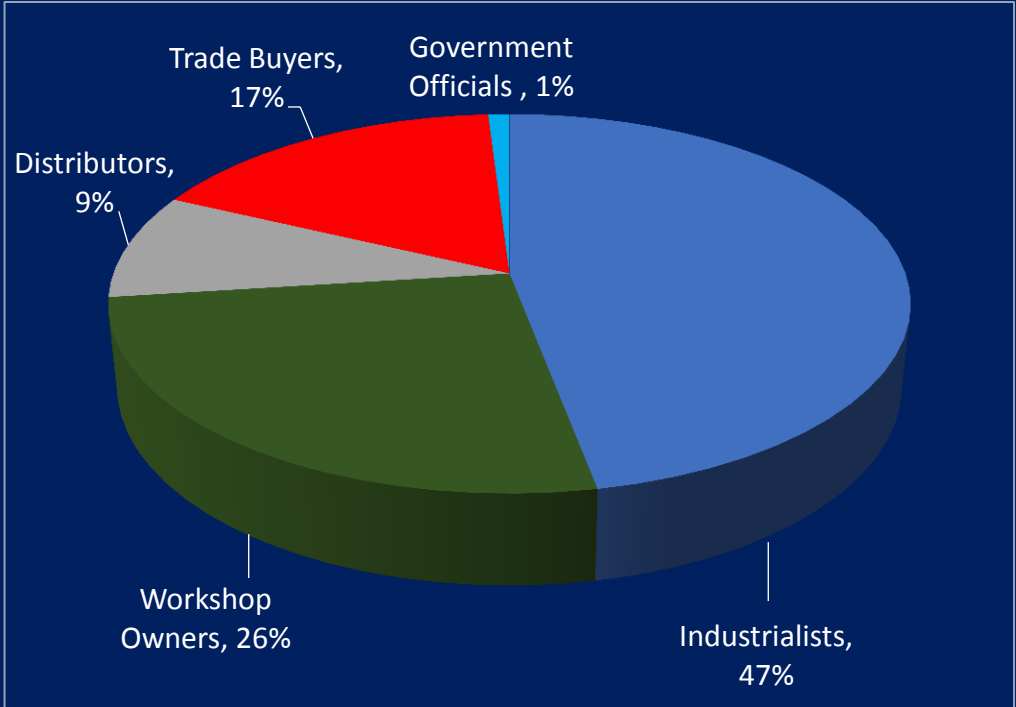
38 Countries

Visitors Data Analysis

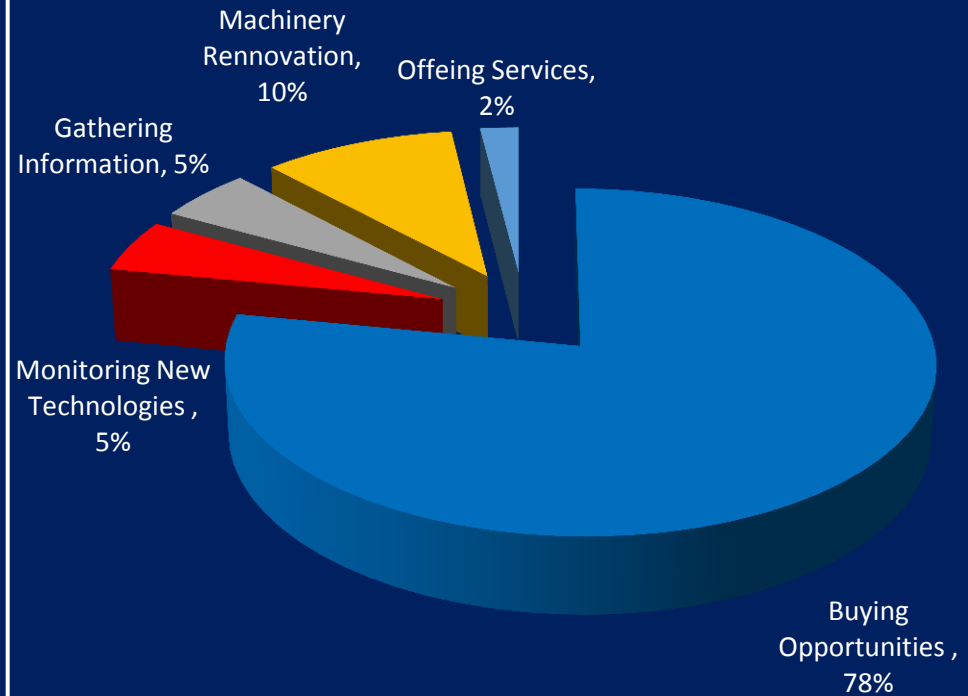




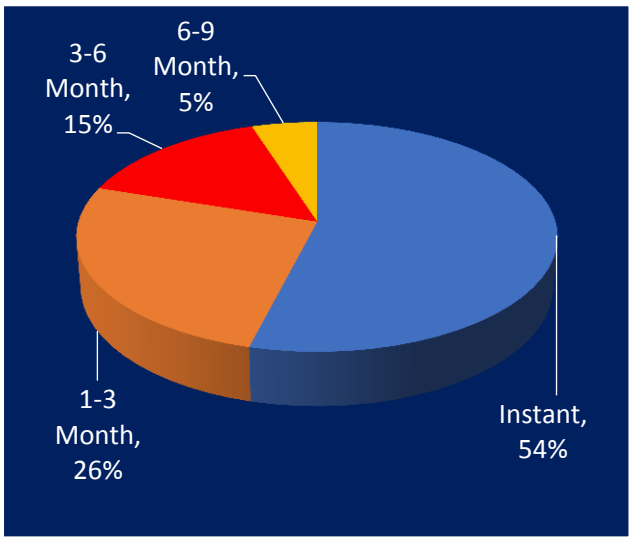
Visitors Analysis by Nature of Business



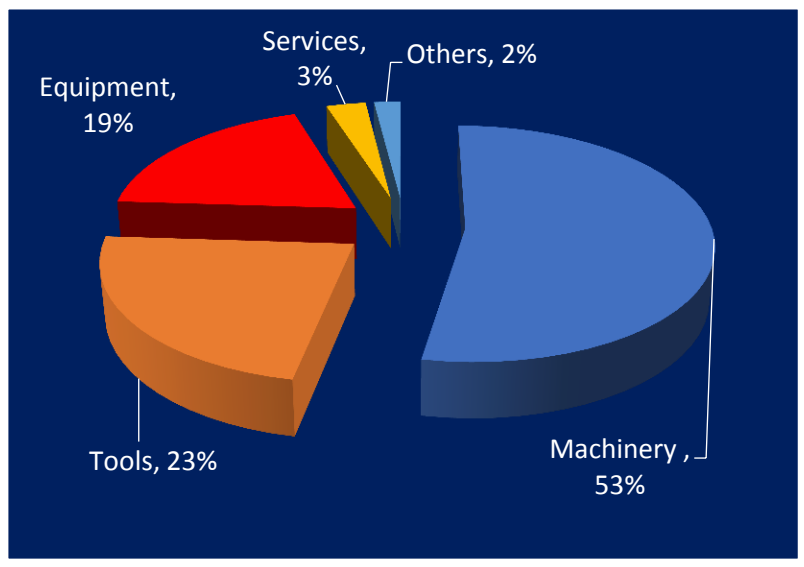
Visit Main Objectives



Purchase Intention Time Frame



Visitors Type of Purchase

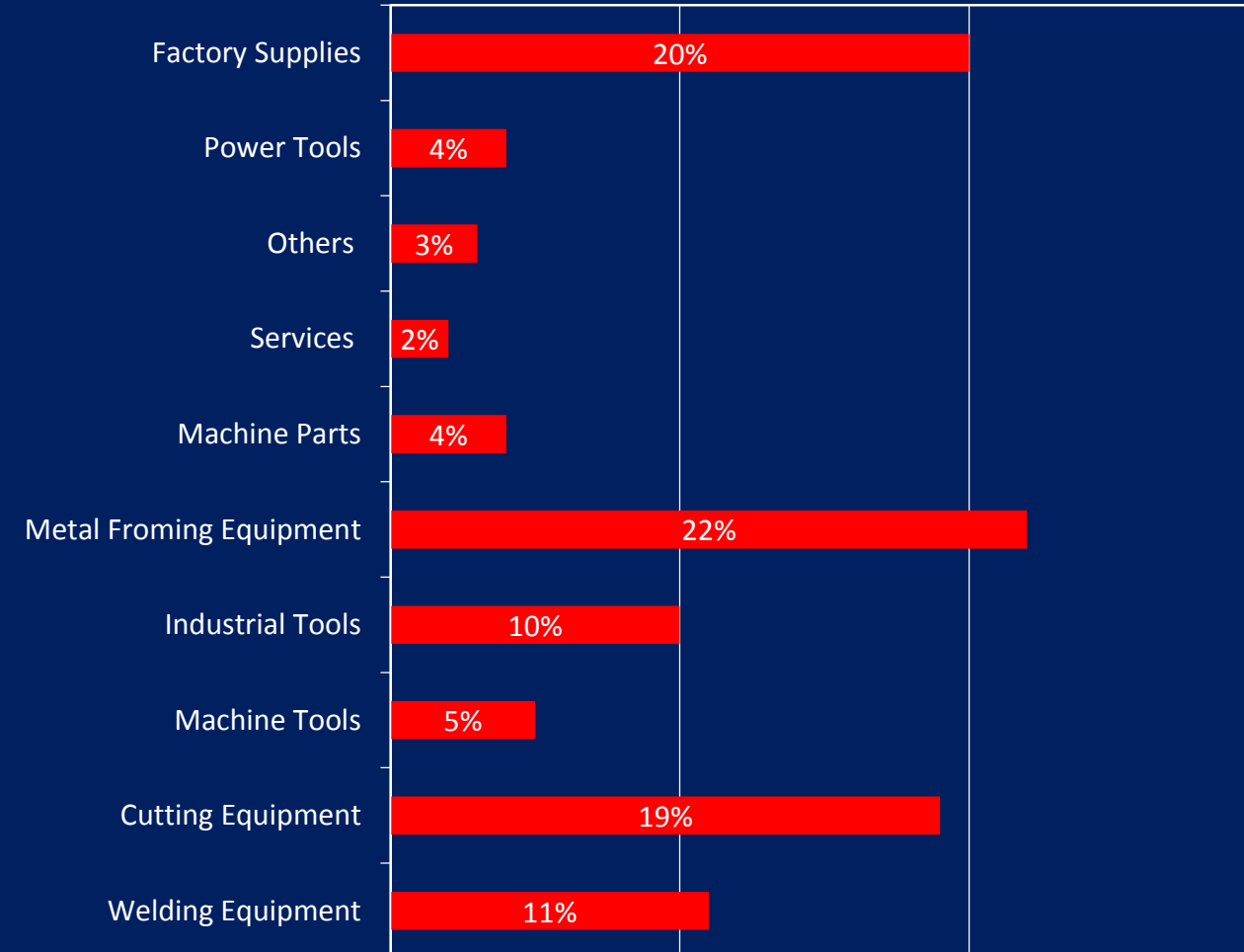




MACTECH Visitor's Event Ratings

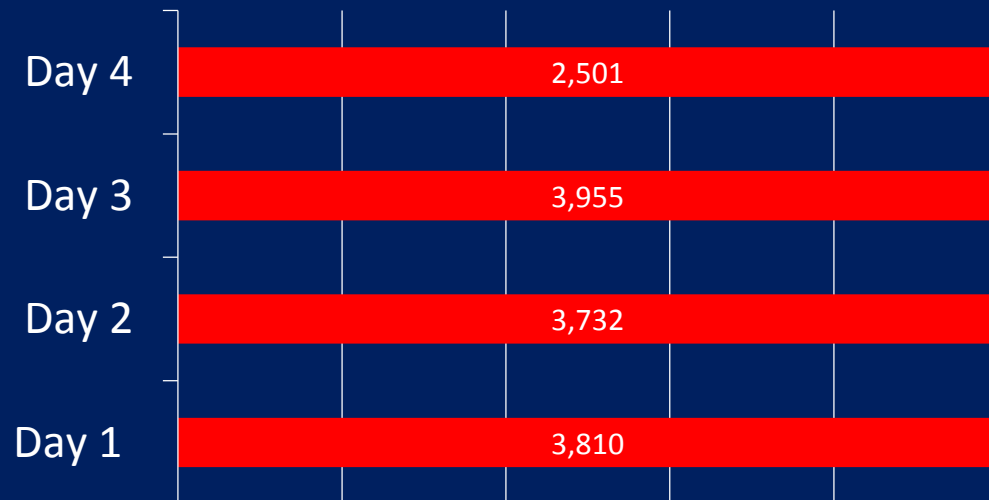
95% of the visitors confirmed that they will attend the next edition in 2023
 90% of visitors found the technologies/ they were looking for.
 92% of visitors were satisfied with MACTECH organization
 90% of the visitors rated their visit as successful

Purchasing Analysis by Sector

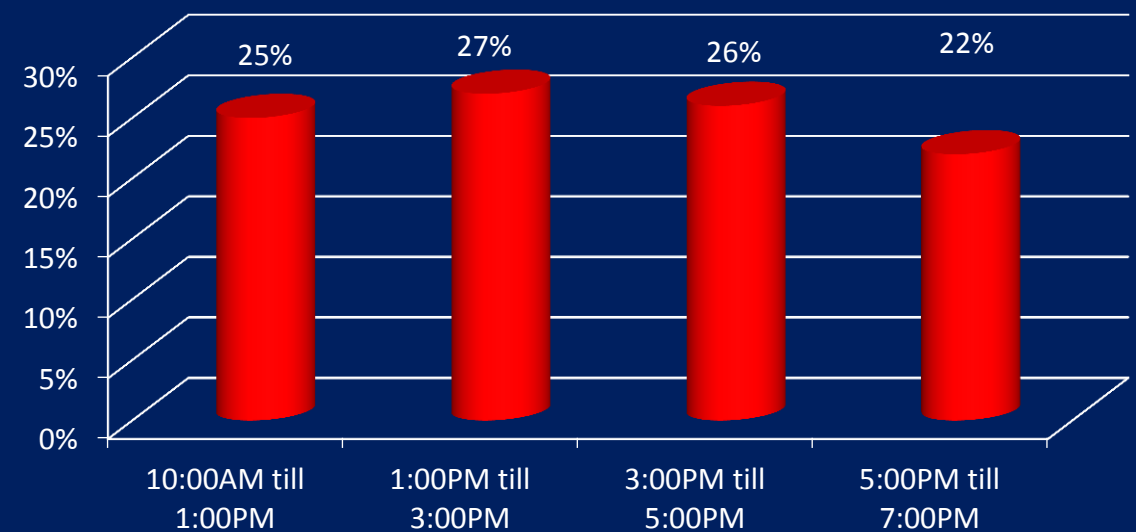




Visitors Admission Analysis by Show Days



Visitors Prime Visiting Time by Hours

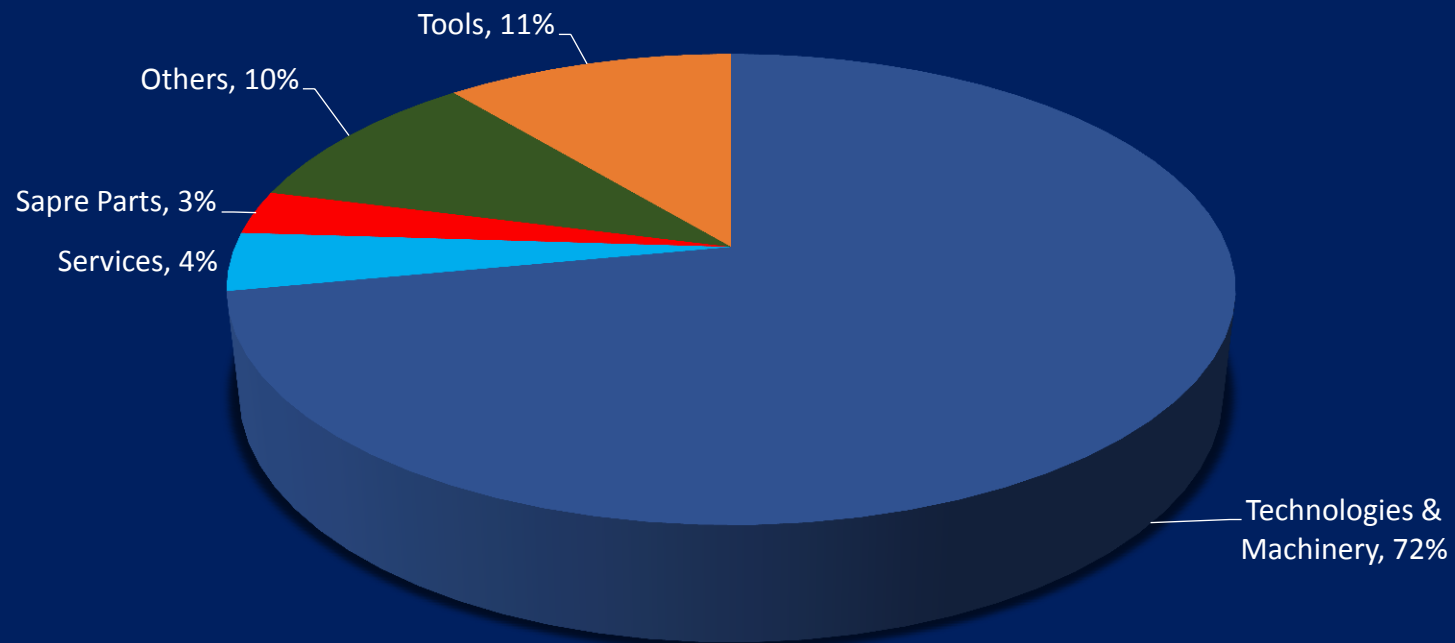


Exhibitors Data Analysis





Exhibitors' Nature of Business





MACTECH Exhibitor's Event Ratings

- 92% of exhibitors said that the show was up to expectations
- 90% of exhibitors will join the next edition in 2023
- 89% of the exhibitors rated the show as Very Good
- 82% of exhibitors confirmed that they signed deals on-site

Organized by



International Fairs Group

International Industrial Trade Fairs Organisers

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